



MULTI-SERVICE CENTER



## Invest in your community!

Sponsorship with a purpose!  
You can bring help, hope, and  
change to South King County.

### Your support matters

**THE CHALLENGE:** Many in our community are one paycheck or one crisis away from not being able to put food on the table or pay bills for their rent or utilities. Prior to the COVID19 pandemic, there was already significant need in South King County. This crisis has not only increased this need, but also disproportionately affected those who were already struggling to make ends meet.

**THE SOLUTION:** MSC provides services that help families with basic needs like housing and energy assistance. Once a family is stable, we offer services to expand education and secure living-wage employment. Together, these services provide a working plan for individuals to move from poverty to self-sufficiency. You want to be a part of the solution, and we want to collaborate with you to make it happen. Your partnership with MSC can make a real difference in the lives of our neighbors.

### Your impact

**THE OPPORTUNITY:** Sponsorship increase MSC's overall impact in supporting our community. It also allows us to reach out and engage others in supporting MSC's work in the community. You can help by becoming a sponsor of our event and sharing information with your colleagues, friends, and family members who would like to learn more about MSC. Through our fundraising events, we hope to engage our community members in helping to improve lives for some of the most vulnerable members of our community.

### About the events and MSC

#### SPRING INTO ACTION DINNER & AUCTION

Formerly known as the Crab Feed & Auction, Spring into Action is our biggest fundraiser of the year and one of the most highly anticipated events in our community. The event includes a silent and live auction, raffles, games, live music, and a delicious dinner with a casual atmosphere. Held in the beautiful ballroom of the Hyatt on Lake Washington, this is not a night to be missed!  
When: Saturday, May 20, 2023 | 5:30pm - 9pm  
Where: Hyatt Regency Lake Washington

#### THE MSC HELPS LUNCHEON

Featuring a powerful keynote speaker focusing on issues that impact people living in poverty, and testimonials from customers who have benefited from the services of MSC, The MSC Helps Luncheon takes place in our community every fall. Generally, over 250 people attend.  
When: Thursday, October 19, 2023 | 11:30am - 1pm  
Where: Federal Way Performing Arts & Events Center

**ABOUT MSC:** As one of the largest non-profit social service providers in South King County, MSC offers people pathways out of poverty through support and resources in education, employment, housing, energy assistance, food, and clothing. We also provide statewide advocacy for residents of long-term care facilities. Started as a grassroots organization in 1971 with neighbors helping neighbors, MSC now serves 40,000+ individuals each year.



Questions?  
Contact Erin Trivelas  
253.681.6168 or [erint@mschelps.org](mailto:erint@mschelps.org).



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## 2023 Event Sponsorship Levels and Benefits

	 <b>Presenting Sponsor \$10,000</b>	<b>Principal Sponsor \$7,500</b>	<b>Signature Sponsor \$5,000</b>	<b>Lead Sponsor \$2,500</b>	<b>Associate Sponsor \$1,500</b>	<b>Booster Sponsor \$750 (Auction only)</b>
Premier listing as Presenting Sponsor in all print materials*	✓					
Recognition during event and opportunity for brief speech	✓					
Logo on volunteer t-shirts (Auction only)	✓	✓				
Table guests receive two extra drink tickets (Auction only)	✓	✓	1 extra drink ticket per guest			
Pre-event video message on social media	✓	✓	✓			
2' x 8' exclusive banner with logo	✓	✓	non exclusive	non exclusive		
Logo and full page advertisement in event program	✓	1/2 page ad	1/3 page ad	1/4 page ad		
Direct written message or advertisement in one event email	✓	✓	✓	✓		
Recognition as Premier Business Partner on website and in print newsletter*	✓	✓	✓	✓		
Logo or name on all event promotional materials including invitation, advertisements, emails, print newsletter*	✓	✓	✓	✓	✓	
Logo or name on MSC website event and home page	✓	✓	✓	✓	✓	
Recognition in annual report	✓	✓	✓	✓	✓	
Recognition in event press releases**	✓	✓	✓	✓	✓	
Table for 8-10 with table sign	✓	✓	✓	✓	✓	4 tickets no sign
Recognition during event and in the program*	✓	✓	✓	✓	✓	✓

\*Must meet print deadlines. \*\*If requested.



## Sponsorship registration Calendar year 2023



Scan to fill out  
this form online.

### Yes! We want to partner with MSC!

We will sponsor the 2023 Spring into Action Dinner & Auction (formerly Crab Feed) at the following level:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Presenting \$10,000 | <input type="checkbox"/> Principal \$7,500 | <input type="checkbox"/> Signature \$5,000 |
| <input type="checkbox"/> Lead \$2,500        | <input type="checkbox"/> Associate \$1,500 | <input type="checkbox"/> Booster \$750     |

Premier Business Partners Sponsor both events at Associate Level or make a \$2,500+ donation to receive additional Premier Business Partner recognition.

We will sponsor the 2023 MSC Helps Luncheon at the following level:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Presenting \$10,000 | <input type="checkbox"/> Principal \$7,500 | <input type="checkbox"/> Signature \$5,000 |
| <input type="checkbox"/> Lead \$2,500        | <input type="checkbox"/> Associate \$1,500 |  |

☐ We would prefer not to sponsor, instead we will make a monetary donation in 2023. \$ \_\_\_\_\_

Company name (as you would like it to appear for recognition) \_\_\_\_\_

Company contact name \_\_\_\_\_

Mailing address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

#### Payment Options

- ☐ Please send us an invoice for future payment.
- ☐ I have enclosed a check payable to Multi-Service Center.
- ☐ Please charge my credit card.



Scan to pay  
online.

Credit card number \_\_\_\_\_ Expiration \_\_\_\_\_

CVC# \_\_\_\_\_ Authorized credit card signature \_\_\_\_\_

Submit this completed form to:  
Multi-Service Center  
Attn: Development Department  
1200 S. 336th St.  
Federal Way, WA 98003

*Some in kind services may qualify for Premier Business Partner recognition.*



Multi-Service Center is a 501(c)(3) nonprofit organization,  
tax ID 23-7120815.

Contributions are tax deductible as allowed by law.  
Please make a copy of this form for your records.