



**HELP. HOPE. CHANGE.**

## **SPONSORSHIP WITH A PURPOSE**

### **ABOUT MSC**

As one of the largest non-profit social service providers in South King County, MSC offers support and resources in employment, housing, energy assistance, food, and advocacy for residents of long-term care facilities. We address the causes and barriers of poverty and homelessness with comprehensive and holistic services that help to lift people from crisis and vulnerability to self-sufficiency and stability. Started as a grassroots organization in 1971 with neighbors helping neighbors, MSC now serves over 42,000 individuals each year.

### **OUR MISSION**

Multi-Service Center is building a future without poverty by creating pathways to help, hope, and dignity for our neighbors.

### **YOUR IMPACT**

Sponsorship is an investment in your community. This support allows us to maximize funds raised to increase MSC's impact.

### **YOUR OPPORTUNITY**

- Build goodwill in the community.
- Receive targeted advertising for your business.
- Reach over 5,000 community members.
- Support MSC in serving over 42,000 people annually.
- Host a table at MSC fundraisers.
- Hold a customized day of giving for your team.
- Attend donor appreciation party.

## **2024 Events**

### **SPRING INTO ACTION DINNER & AUCTION**

May 18, 2024 | 5:30pm - 9pm  
The Hyatt Regency Lake Washington

A community favorite with tropical vibes! This event features a delicious dinner, silent and live auctions, raffles, games, and entertainment set in front of beautiful Lake Washington in Renton. Approximately 400 people attend.

### **MSC HELPS LUNCHEON**

October 17, 2024 | 11:30am - 12pm  
Federal Way Performing Arts & Events Center

300 community members from across the Puget Sound attend this weekday event featuring a keynote speaker, client story, and the Help, Hope, Change award. There is dedicated time for networking and a plated lunch.

# MULTI-SERVICE CENTER AT A GLANCE



Since 1971, MSC has been providing help, hope, and change for our neighbors in South King County. We employ close to 100 people, and rely on the generosity of over 600 volunteers to provide services.

MSC is a community action agency and believes that everyone deserves a chance and that connected neighbors create healthy communities. We seek and use community input to provide solutions. And, we believe in the power of partnership to help people change their lives.

MSC is a 501(c)3 non-profit that is funded through private support from individuals and businesses, as well as local, regional, and federal funding sources.

**42,785**

people served last fiscal year

**37%**

are under the age of 18 years

**73%**

identify as Black, Indigenous, or People of Color

**20%**

are over 55 years of age or older

**11%**

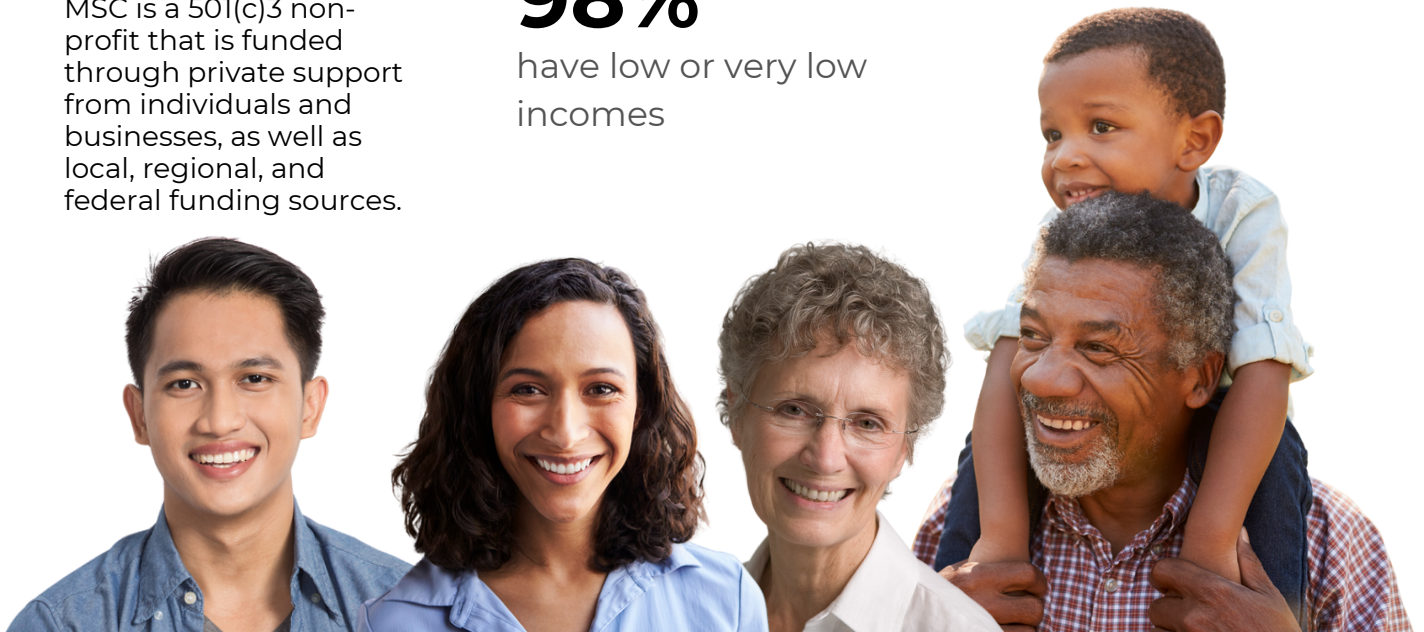
identify as having a disability

**\$22.8M**

MSC's annual operating budget

**98%**

have low or very low incomes



See more stats in our annual report!  
[www.mschepls.org](http://www.mschepls.org) | Follow us @mschepls





# 2024 Event Sponsorship Levels

	Presenting	Principal	Signature	Lead	Associate	Booster
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$750
Premier listing as Presenting Sponsor in all print materials* and online promotions	✓					
Recognition during event and opportunity for brief speech	✓					
Logo on volunteer t-shirts (Auction only)	✓	✓				
Pre-event video message on social media	✓	✓				
2' x 8' exclusive banner with logo	✓	non exclusive	non exclusive			
Logo and full page advertisement in event program	✓	1/2 page	1/3 page	1/4 page		
Recognition as Premier Business Partner on website and in print newsletter*	✓	✓	✓	✓		
Logo or name on all event promotional materials including website, invitation, advertisements, emails, print newsletter*	✓	✓	✓	✓	✓	
Recognition in annual report	✓	✓	✓	✓	✓	
Table for 8-10 with table sign	✓	✓	✓	✓	✓	4 tickets
Recognition during event and in the program*	✓	✓	✓	✓	✓	✓

\*Must meet print deadlines